



Bio – Chris Biber, President & CEO:

Chris Biber has been involved with High Tech since 1989. His career spans over 16 years in International Sales, Business Development and Senior Marketing roles. During the last several years, Chris and his Marketing team have won a series of Marketing awards such as the Cisco Growing With Technology Award (Runner Up in 2003), the Telecom Web Marketing Award in 2005 and have also been featured as best practice example in publications such as Marketing Sherpa.

A significant part of this success is due to Mr. Biber's emphasis on the focused implementation of search-centric online Marketing over the last 5+ years. Prior to forming SearchingWorks, his own company dedicated to all elements of search-engine aware marketing, Mr. Biber was the Director of Marketing for Pronexus, an Ottawa-based telephony and speech recognition vendor. Prior to Pronexus, Chris has held senior Marketing and Business Development roles at Corel Corporation and Databeacon, among others.

A native of Germany, Chris holds a Bachelor of Commerce from Carleton University and a Certificate in Business Administration from the University of Nürnberg, Germany. Mr. Biber is also a Board Member of SIRC, the Sport Information Resource Center based in Ottawa.

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